

COOKIE DISCLAIMER

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Privacy

Information pursuant to Articles 13 and 14 of Regulation 2016/679/EU

Why this notice

Mother Tongue Srl (hereinafter also the "Owner") is committed to respecting and protecting your privacy and wants you to feel safe both when you are simply browsing the site and when you decide to register by providing us with your personal data in order to take advantage of the services made available to its Users and/or Customers.

On this page the Owner intends to provide some information on the processing of personal data relating to users who visit or consult the website accessible by electronic means from the address <https://www.mohtertognuerecords.com> (the "Site"). The information is provided only for the website of the Owner and not for other websites that may be consulted by the user through links (for which please refer to their respective information / policies on privacy). The reproduction or use of pages, materials and information contained within the Site, by any means and on any medium, is not permitted without the prior written consent of the Owner. It is permitted to copy and/or print for personal and non-commercial use only (for requests and clarifications please contact the Owner at the addresses below). Other uses of content, services and information on this site are not permitted.

With respect to the content offered and the information provided, the Owner will endeavor to keep the content of the Site reasonably up-to-date and revised, without offering any guarantee as to the adequacy, accuracy or completeness of the information provided and expressly disclaiming any liability for any errors of omission in the information provided on the Site.

NAVIGATION DATA

The Owner informs that the personal data provided by you and acquired at the time of the request for information and/or contact, registration to the site and use of services through smartphones or any other tool used to access the Internet, as well as the data necessary for the provision of such services, including navigation data

and data used for any purchase of products and services offered by the Owner, but also only the so-called "navigation" data of the site by Users, will be treated in compliance with applicable regulations. The computer systems and software procedures used to operate this website acquire, during their normal operation, some personal data whose transmission is implicit in the use of the Internet. This information is not collected to be associated with identified interested parties, but by their very nature could, through processing and association with data held by third parties, allow users to be identified. This category of data includes "IP addresses" or domain names of computers used by users who connect to the site, URI (Uniform Resource Identifier) of requested resources, the time of the request, the method used to submit the request to the web server, the size of the file obtained in reply, the numerical code indicating the status of the response from the web server (successful, error, etc..) and other parameters regarding the operating system and computer environment. This data is used for the sole purpose of obtaining anonymous statistical information on the use of the site and to check the correct functioning of the Owner's website. It should be noted that the above data could be used to ascertain responsibility in case of computer crimes against the website of the Owner or other sites connected or linked to it.

Data provided by the user

The Owner collects, stores and processes your personal data in order to provide the products and services offered on the Site, or for legal obligations. Regarding some specific services, products, promotions, etc.. the owner may process your data for commercial purposes and / or profiling. In these cases, a specific, separate, optional and always revocable consent will be required following the procedure and at the addresses indicated below.

The optional, explicit and voluntary sending of electronic mail to the addresses indicated in the appropriate section of the Website, as well as the filling in of questionnaires (e.g. forms), communication via chat, push notification via APP, social networks, call centers, etc., involves the subsequent acquisition of some of your personal data, including those collected through the use of the App and related services, necessary to respond to requests. We also point out that to access content and digital services offered directly by the Owner or by our Partners it may be necessary to transfer your personal data to these third parties. Please note that you may access the Site or connect to areas where you may be able to post information using blogs or bulletin boards, communicate with others, for example from the Owner's page on Facebook®, Youtube®, Twitter®, Instagram®, and other social networking sites, review products and offers and post comments or content. Before interacting with these areas we invite you to carefully read the General Conditions of Use taking into account that, under certain circumstances, the information published can be viewed by anyone with access to the Internet and any information you include in your publications can be read, collected and used by third parties.

Purpose of processing and legal basis

The data is processed for the following purposes:

- 1) strictly connected and necessary to the registration to the Site, services and/or Apps developed or made available by the Owner, to the use of the related

information services, to the management of contact or information requests, for the purchase of products and services;

2) for ancillary activities related to the management of User/Customer requests and the sending of feedback that may include the transmission of promotional material; for the completion of the purchase order of products and services offered, including aspects relating to payment by credit card, the management of shipments, the possible exercise of the right of withdrawal provided for distance purchases, updating on the availability of products and services temporarily unavailable;

3) related to the fulfillment of obligations under EU and national regulations, the protection of public order, detection and prosecution of crimes;

4) direct marketing, i.e. the sending of advertising material, direct sales, market research or commercial communication of products and/or services offered by the Owner; This activity may be performed by sending advertising/information/promotional material and/or invitations to participate in initiatives, events and offers aimed at rewarding users/customers, carried out using "traditional" methods (such as paper mail and/or operator calls), or using "automated" contact systems (such as SMS and/or MMS, telephone calls without operator intervention, e-mail, fax, interactive applications), pursuant to art. 130 c. 1 and 2 of D. lgs. 196/03 and s.m.i;

5) direct marketing, i.e. the sending of advertising material, direct sales, the carrying out of market research or the commercial communication of products and/or services offered by commercial partners to whom the Data Controller may communicate/transfer the acquired data; This activity may be performed by sending advertising/informative/promotional material and/or invitations to participate in initiatives, events and offers aimed at rewarding customers, carried out using "traditional" methods (e.g. paper mail and/or operator calls), or using "automated" contact systems (e.g. SMS and/or MMS, telephone calls without operator intervention, e-mail, fax, interactive applications), pursuant to art. 130 c. 1 and 2 of Legislative Decree 196/03 and subsequent amendments and additions.

The Owner also processes data for activities of:

6) detection of consumer preferences and analysis, also in personalized, automated or electronic form, of the information acquired through the use of products and services in order to improve and increase the ability to adapt the overall offer of the Owner to the needs of users/customers.

The provision of data for the purposes referred to in paragraphs 1), 2) and 3), connected to a pre-contractual and / or contractual or functional to a user request or provided by a specific provision of law, is required and, failing that, you can not receive the information and access to services may be required; with regard to points 4), 5) and 6) of this informative report, the consent to the processing of data by the user/customer is free and optional and always revocable without consequences on the usability of products and services except for the impossibility for the Owner to keep users/customers updated on new initiatives or special promotions or benefits that may be available.

The owner may send commercial communications relating to products and / or services similar to those already provided, in accordance with Directive 2002/58/EU, using the coordinates of e-mail, or paper, you indicated on these occasions to which

you can oppose in the manner reported at the bottom of the communication or at the addresses listed below for the exercise of rights under Articles. 15 to 22 of the GDPR.

Modalities, processing logic, storage times and security measures

The treatment is also carried out with the help of electronic or automated means and is performed by the Owner and/or third parties that the same may use to store, manage and transmit the data. The data processing will be carried out with logics of organization and elaboration of your personal data, also related to the logs originated from the access and use of the services made available via web, of the products and services used related to the above mentioned purposes and, in any case, in order to guarantee the security and confidentiality of the data. The personal data processed will be kept for the time provided for by the legislation applicable at the time.

Also with regard to data security, in the sections of the website set up for particular services, where personal data is requested from the user navigator, the data is encrypted using a security technology called Secure Sockets Layer, abbreviated as SSL. SSL technology encrypts information before it is exchanged via the Internet between the user's computer and the central systems of the Owner, making it incomprehensible to unauthorized persons and thus guaranteeing the confidentiality of the information transmitted; furthermore, transactions made using electronic payment instruments are made directly using the platform of the Payment Service Provider (PSP) and the Owner retains only the minimum set of information necessary to manage any disputes. Precisely with reference to the aspects of personal data protection, the customer is invited, pursuant to art. 33 of the GDPR, to report to the owner any circumstances or events that could lead to a potential "personal data breach" in order to allow an immediate assessment and the adoption of any actions to counter this event by sending a communication to info@mothertonguerecords.com.

Cookies

A cookie is a short string of text that is sent to your browser and possibly saved on your computer (alternatively on your smartphone/tablet or any other tool used to access the Internet); this sending generally occurs every time you visit a website. The Owner uses cookies for different purposes, in order to offer you a fast and safe digital experience, for example, allowing you to maintain an active connection to the protected area while browsing through the pages of the site.

Cookies stored on your terminal device cannot be used to retrieve any data from your hard disk, transmit computer viruses or identify and use your e-mail address. Each cookie is unique in relation to the browser and device you use to access the Owner's Website. Generally, the purpose of cookies is to improve the operation of the Website and your experience in using it, although cookies may be used to deliver advertisements (as specified below). For more information on what cookies are and

how they work, you can consult the "All about cookies" website <http://www.allaboutcookies.org>.

Scope of communication and data transfer.

For the pursuit of the above-mentioned purposes, the Owner may communicate and process, in Italy and abroad, the personal data of users/customers to third parties with whom we have relationships, where these third parties provide services at our request. We will only provide these third parties with the information necessary to perform the services requested, taking all measures to protect your personal data. Data may be transferred outside the European Economic Area if this is necessary for the management of your contractual relationship. In this case, the recipients of the data will be subject to protection and security obligations equivalent to those guaranteed by the Owner. We may also disclose personal data to our commercial service providers, for marketing reasons, who are appointed as external data controllers for this purpose. In addition, personal data may be disclosed to the competent public authorities and authorities for the needs of compliance with regulatory requirements or to ascertain responsibility in case of computer crimes against the site and communicated to, or allocated to, third parties (as managers or, if they are providers of electronic communications services, independent owners), which provide computer and telecommunication services (eg. hosting services, management and development of websites) and which the Owner uses to carry out tasks and activities of a technical and organizational nature instrumental to the operation of the website. The subjects belonging to the above-mentioned categories operate as separate Data Controllers or as Managers appointed for this purpose by the Owner.

Personal data may also be known by employees/consultants of the Owner who have been specifically appointed as Data Processors.

The categories of recipients to whom the data may be communicated is available by contacting the Owner at the addresses indicated below.

Rights of interested parties

You may at any time exercise the rights granted to you by law, including:

- a) to access your personal data, obtaining evidence of the purposes pursued by the Owner, the categories of data involved, the recipients to whom the same may be communicated, the applicable storage period, the existence of automated decision-making processes;
- b) to obtain, without delay, the rectification of inaccurate personal data concerning him/her;
- c) to obtain, in the cases provided for, the cancellation of your data;
- d) to obtain the limitation of the treatment or to oppose it, when possible;
- e) to request the portability of the data you have provided to the Owner, i.e. to receive them in a structured format, commonly used and readable by automatic device, even to transmit such data to another owner, within the limits and with the constraints provided by art. 20 of the GDPR;

You may also lodge a complaint with the Italian Data Protection Authority pursuant to Article 77 of the GDPR.

For the treatments referred to in point 4) and 5) of the purposes, the customer may always revoke consent and exercise the right to oppose direct marketing (in "traditional" and "automated"). The opposition, in the absence of any indication to the contrary, will refer to both traditional and automated communications. Also in relation to point 6) the consent is always freely revocable.

The Data Controller and the Data Protection Officers

The Data Controller is MOTHER TONGUE S.R.L., with registered office in Lungadige Galtarossa 28/A, 37133 Verona (VR).

To exercise your rights you can contact the Data Protection Officer (DPO) by writing to:

- info@mothertonguerecords.com

- MOTHER TONGUE S.R.L., with registered office in Lungadige Galtarossa 28/A, 37133 Verona (VR).

The use of the Website, including those intended for tablets and / or smartphones, by the customer and / or the user implies full knowledge and acceptance of the content and any information included in this version of the information published by the Owner at the time the site is accessed. The Owner informs that this policy can be modified without notice and therefore recommends periodic reading. This privacy policy was last updated on April 15, 2019.